



Sustainable Innovation

Grass root initiative

Markgrafenweg 9

72213 Altensteig

25.02.2022

LETTER OF RECOMMENDATION FOR SAMUEL STEPHEN

Samuel Stephen, born on 8.9.1986, was our website and graphic designer until 2021. During his two-year involvement, he was responsible for our digital presence through website, social media and print media. In coordination with the communication director, he has helped our company witnessed steady growth.

The position of website and graphic designer focuses on the following activities:

- Strategic planning, development, and coordination of communication strategies
with concepts and marketing campaigns
- Responsibility for creative, media and content research
- Advertisement through printed media campaign for fundraising
- The design and maintenance of our websites:
 1. www.nangashatoursafaris.com
 2. www.sustainable-innovation.org
- SEO and site optimization
- Communication with teams to implement design strategy

Samuel Stephen has well-founded, up to date knowledge of current practices in the web industry such as plugins, design, typography, and security features. As graphic designer, his work has helped create timely assets for our company to present campaign to partners.

His organizational and planning skills in time management to deliver, and willingness to work in extreme situations are worth mentioning. Samuel Stephen brings a cooperative and professional behavior with high performance attitude.

We would like to thank him, and we are looking forward to work him in the future.

Mr. Francis Obaika

Founder at Sustainable Innovation

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